



The Mission of Manistee PEG-TV (Public, Education, and Government Television) is to provide access to local content that informs, educates and entertains the community we serve."

Manistee PEG-TV Commission

March 6, 2017

MEETING MINUTES

- I. **CALL TO ORDER** – Barry Lind called the meeting to order at 6:00
- II. **ROLL CALL** - Present: Keith Brown, Kathy Ervin, Barry Lind, James Smith, Roger Zielinski
Absent: Mike Tillotson
- III. **PLEDGE TO THE FLAG**
A moment of silence was held in memory of long-time volunteer, Tom Geoghan.
- IV. **APPROVAL OF AGENDA** – Moved by Smith; Seconded by Zielinski. Approved.
- V. **APPROVAL OF MINUTES** – Moved by Smith; Seconded by Zielinski. Approved.
- IV. **CORRESPONDENCE** – None
- V. **EXECUTIVE DIRECTOR'S REPORT** – See attached
- VI. **Strategic Plan Work** – Lind led a brief discussion about how we have diverged from the traditional understanding of what PEG means. (*"P" (Public) – Have other means to get independent content produced and seen; "E" (Education) – Term is ambiguous (producers? General public? Schools?). We are no longer needed to provide services; they have the means; "G" (Government) – Can also include non-profits and other organizations whose decisions impact community. Generally don't have expertise in recording meetings, etc.)*)

Brown said that he currently tapes meetings using a "suitcase" which holds all necessary equipment. He said that it is portable and, with a bit of training, easy to use. Following the taping he uploads results and airs the content.

Smith asked if it was possible to live stream and record at the same time. (Yes) Said that from the city's perspective the goal would be to have meetings recorded with no camera person; automation would get content on line. Many meetings are held in the Council Chambers so other organizations would also benefit from the technology.

We also talked about replicating the "suitcase/box" and making it available to groups to use. Estimated that it would cost about \$500 – DVD Burner, Portable Hard Drive, Computer and Container.

Committee can meet with Brown to identify milestones and timelines for implementation.

VII. NEW BUSINESS

- A. New Videographer – With Mr. Geoghan’s passing a new videographer is needed. May be able to ask regular Council Meeting attendees to help. Ervin will put an ad in the newspaper.
- B. Next Steps re: Strategic Planning - Conference call with T. Ervin (AES)
- C. PEG Commissioner Recruitment - Ongoing

VIII. ADJOURN - There being no further business, the meeting was adjourned.

IX. NEXT REGULAR MEETING – April 3, 2017 - 6:00 - Manistee High School

Respectfully submitted,

Kathy Ervin,
Secretary